

# IGNATIAN FAMILY TEACH-IN FOR JUSTICE 2020 VIRTUAL EXHIBITING PACKAGES

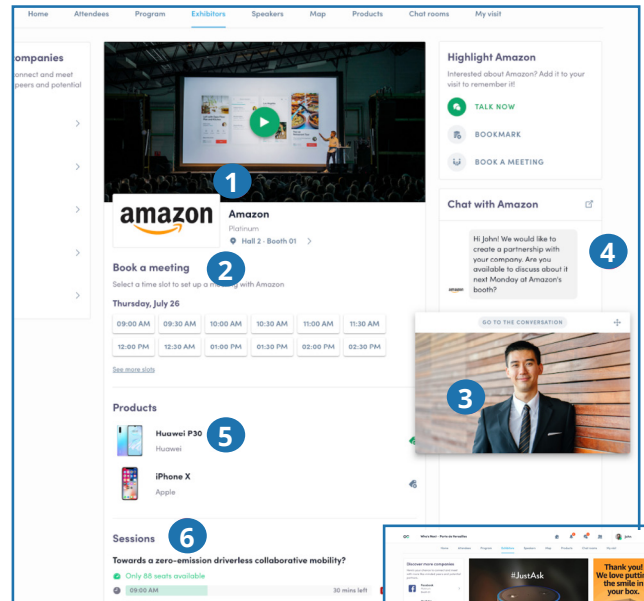
Reach a broader audience than ever before! With our virtual platform, your exhibiting booth is accessible to our 5,000+ expected attendees for 1 month prior and 8 months post-event.

## STANDARD BOOTH: \$250

- Fully customizable profile with organization details and featured image
- Video calls with lead scoring\*
- Live chat with attendees
- Allow attendees to schedule meetings with your staff
- One complimentary IFTJ registration (full access to the event) and up to four exhibitor access registrations (access to booth)
- IFTJ exhibitor app training

## PREMIUM BOOTH: \$750

- Fully customizable profile with organization details and featured image or video
- Access to marketplace:
  - Highlight job/volunteer opportunities, products to buy, actions to take within your exhibitor profile
  - Highlighted opportunities, products, and actions will also show within the marketplace featured section of the IFTJ app for additional exposure. This allows users to view all featured opportunities, products, and actions from premium exhibitors, filter by categories, and save favorite opportunities, products, and actions.
- Video calls with lead scoring\*
- Live chat with attendees
- Allow attendees to schedule meetings with your staff
- Two complimentary IFTJ registrations (full access to the event) and up to four exhibitor access registrations (access to booth)
- IFTJ exhibitor app training



1 Featured photo or video (premium) with desired company information, social media, documents

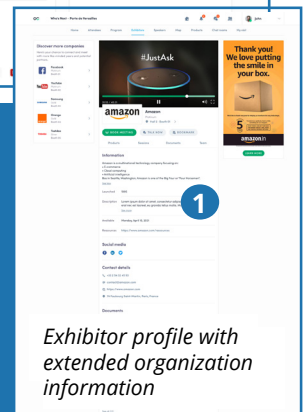
2 Instant video calls with lead scoring

3 Live chat

4 Allow attendees to book meetings with your staff

5 Showcase your organization opportunities, products, and actions

6 Highlight your networking session (sponsor benefit or add-on) and/or breakout session (upon approval)



Exhibitor profile with extended organization information

**BECOME AN EXHIBITOR:**  
[igsol.net/iftjexpo20](https://igsol.net/iftjexpo20)

\*See lead scoring description on next page

# IGNATIAN FAMILY TEACH-IN FOR JUSTICE 2020

## ADDITIONAL EXHIBITING DETAILS

Reach a broader audience than ever before; connect with 5,000+ people who love faith and justice.

### Who You'll Meet:

5,000+ Catholic (majority Jesuit) high school and college students, Catholic (majority Jesuit) high school and college staff, Jesuit parishioners, and social justice advocates

### Who Typically Exhibits?

NGOs, non-profits, immersion programs, volunteer programs, fair trade organizations, universities, and religious orders

### Exhibition Hours:

Exhibiting booths are **open and accessible 24/7** from the opening of the app. We have designated "exhibiting hours" in the schedule to ensure that attendees interact with exhibitors as well as to provide you with an opportunity to "staff" the booth at specific times to more deeply engage with attendees who are interacting with your organization.

### Saturday, 10/24

#### Posted exhibiting hours:

2:15 PM - 3:30 PM ET

5:30 PM - 7:30 PM ET

### Sunday, 10/25

#### Posted exhibiting hours:

11:00 AM - 12:00 PM ET

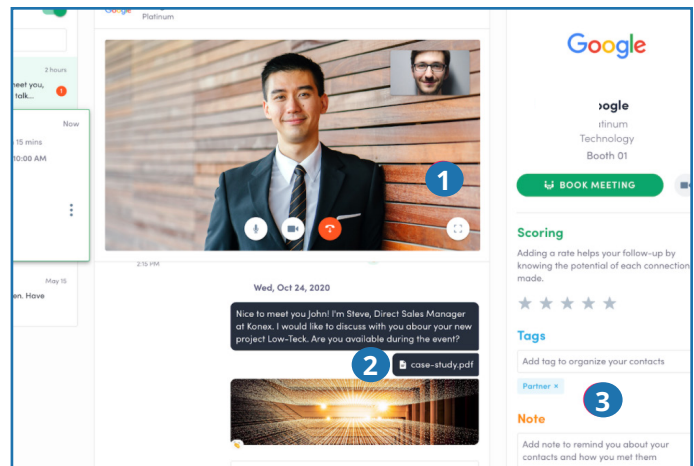
3:00 PM - 5:00 PM ET

### QUESTIONS:

Please contact Lena Chapin at [lchapin@ignatiansolidarity.net](mailto:lchapin@ignatiansolidarity.net) or (216) 397-2082

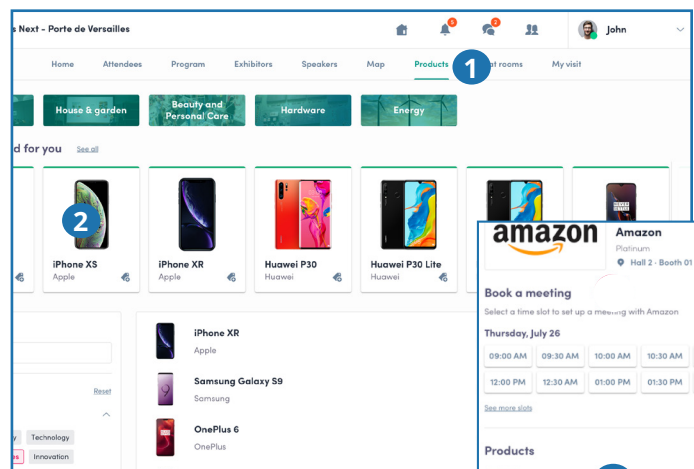
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### FEATURED BENEFIT: LEAD SCORING

- 1 Live video meetings
- 2 Live chat
- 3 Lead Scoring: During meetings with attendees, take notes, create tags, and give them a score, right in the app. ISN will send you a report of all your leads for easy, strategic follow up.



### PREMIUM BENEFIT: MARKETPLACE

- 1 Your featured items appear in a special section of the IFTJ app (in addition to exhibitor area)
- 2 Attendees will be able to browse all featured items by category, providing you with more exposure
- 3 Your featured items will also be given a special section in your exhibitor booth, allowing you to highlight products, opportunities, and actions